

U No Entertainment LLC

Urban Summer Series



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Inspiring the interest of the youth

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U No Entertainment Urban Summer Series is an entry-level program created to inspire the interest of the youth from ages 13-17, in the genres of Hip Hop and R&B songwriting, stage presence, acting and filmmaking.

Our Summer Series will be held at U No Recording Studio in West Columbia, SC. Our start date is June 6, 2020. Our days and hours of operation for this series are June 6th, June 13th, June 20th and June 27th from 10am-2pm.

Our social and emotional learning goals include students learning their identity and how to complete artistic production in intentional collaborative ways; learning to offer and accept creative critique; developing a sense of confidence and gaining exposure in the arts.

Students will first attend our identity segment with Bryan Keith Hatcher Jr. of Hatcher Studios. During our next phase our administrator, Victoria “VAthaBossChick” Glover will inform them of the history of some urban artists both locally and internationally.

Then the fun begins! This summer our students will work together in groups to produce songs that they will record and perform on the last day of this series.



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- Hatcher Studio Identity Development

Week 1 (1 hr.)

- Structure of Segment:

I. Meet my Identity

II. Define the term “Identity”

III. Discuss Manifestations and Characteristics of Identities

IV. Walk through how to develop Identities

V. Identify our own Identities

VI. Develop our goal or current Identity

VII. Name that Identity

VIII. Share the name of new identity and what it means



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Week 1

- **The history of urban artists, both locally and internationally**

1. We will discuss some local and international urban artist
2. We will have urban artist guest speakers

- **The process of songwriting**

(A Hip Hop & R&B Instrumentals will be provided for class use only)

1. Song structure
2. How to count bars
3. Brainstorming
4. Students will be placed in groups of 5.
5. Each group will choose an instrumental and start brainstorming.



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Week 1-2

- **Creative critique**

1. Why critique is important?
2. Each student will be put in a scenario where they have to offer or accept constructive critique.
3. Then we will practice the best ways to approach critiquing some ease's work/song.



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Week 2.

- **The Process of Songwriting**

1. We will have urban artist guest speakers
2. Each student will pitch their ideas for the song and decide (by group votes) what their concept will be.
3. Develop a melody
4. Each group will create an 8 bar hook/chorus and 4 verses that are 8 bars each based on their concept.



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- Recording

Week 3.

- The process of Recording

1. We will have a guest artist speaker
2. The students will record their songs in our professional record studio.
3. Each student in each group will participate in the recording of their group song. One student will perform the hook/chorus and the others will perform an 8 bar verse each.
3. The songs will be premixed and given to the students to learn.
4. As one group is recording the others will be practicing their performance for their debut at our completion ceremony.



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Week 4.

- **Performance rehearsal**

1. We will have guest artist come in to help the students prepare for their performances.
2. They will learn ways to get over stage fright.
3. They will learn how to hold a microphone when performing.
4. They will learn crowd participation.



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- **Completion Ceremony**

Our completion ceremony serve as a sense of accomplishment to boost our students interest to push forward in the art. This ceremony will take place at the last day of this series. They will receive completion certificates as well as perform their songs for their family and friends. As a bonus, the money collected at the the door will be divided among the students that perform as pay for their performance.

- We greatly appreciate all who will sponsor to help make this series possible. All sponsors will be recognized at this ceremony.
- Our ceremony date and location are to be announced by June 13, 2020!



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- Administrator Qualifications

Victoria “VAthaBossChick” Glover

- Over 21 years experience songwriting
- SC Music Awards Best Female Artist
- Largest platforms music featured on: MTV Jams
- Largest crowd performed for: 10,000 Power Fest
- Largest artist feature: Young Dro
- SC Music Awards Best Video
- Over 8 years running/engineering at U No Recording Studio
- Over 6 years experience as a filmmaker
- Peachtree Village International Film Festival Finalist
- SC TOP 20 Videographer
- Boss Network Magazine Entrepreneur Of The Year Nominee
- Midland Tech Video Editing Certificate



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- **Sponsorship**

We are looking for sponsors to cover expenses! Our sponsorship choices are below. Payments can be made in cash or to unoentertainmentllc@gmail.com through paypal.

Bronze Sponsor \$50

Company Social Media Sponsor Shout Out (Urban Summer Series & U No Entertainment)

Thank you/participation Certificate

Silver Sponsor \$100

Company Social Media Sponsor Shout Out

Short company description on our website and social media platforms

Gold Sponsor \$150 Or More

Company Social Media Sponsor Shout Out

Short company description on our website and social media platforms

Your company name on our T-shirts



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- Q&A

Is there a registration fee?

Yes, \$50.00

What is the location?

U No Recording Studio 2102 Old Dunbar Road. West 29172 (beside the Jungle Gym)

What are the dates?

June 6th, June 13th, June 20th and June 27th of 2020

What are the hours?

10AM-2PM. Drop off time is between 9:30am-10:00am.

Parents: You must sign your child in before leaving the studio.

What should my child bring to this series?

Nothing, but themselves

Is lunch provided?

Yes

Will they perform?

Yes, at the completion ceremony on the last day of the series.

Can I sponsor a Student?

Yes

Do you provide transportation?

Yes, depending on the location

